

Under Pressure: Unobtrusive Blood Pressure Monitoring in the Operating Room

UW Medicine

Audrey Shin¹, Shiraz Shahukar¹, Michael Chungyoun², Haonan Peng³

Per Reinhall¹, David Lee M.D.⁴, Lucas Thomas M.D.⁴, Ryan Jense M.D.⁴, Nate Dreesmann⁵, Martin Hey-Mogenson⁴, Chien Li⁶, Hannah Sattler⁶, and Laura Smith⁶

1 Mechanical Engineering, 2 Chemical Engineering, 3 Electrical and Computer Engineering, 4 Anesthesiology, 5 School of Nursing, University of Washington, Seattle, WA 6 Novo Nordisk, Seattle, WA



Background

Existing Solutions

Current Solutions			
Functions	Automatic Pressure Cuff	Arterial Line	Ultrasound Patch
Continuously measure blood pressure	X	\checkmark	×
Non-invasive	~	X	~
Transportable/ Portable	X	X	\checkmark

Unmet Need

A way for anesthesiologists to measure patient blood pressure in real time, so that complications to the patient and technical burdens for the anesthesiologists are decreased in the operating room.

Total market volume: \$1.25 billion / year Total Growth Rate : 10.1% by 2026

Customer:			
31K anesthesiologists in the US that place arterial lines every			
year			
Pains: New technology,	Gains: Efficiency, accuracy,		
additional sensors	ease		



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